



Web Site for Designs Sales

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DOCUMENT VERSION HISTORY

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1 Introduction

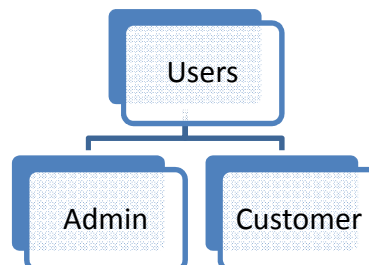
1.1 Objective

The objective of this document is to estimate the efforts needed for completion of Design and Development of web application. Its related to jewellery designs

2 Scope of the Project

The Scope of the project (web based application) are as follows:

The user are divided into two types:



Basic required features of the system

- Admin Login
- Customer Login
- Package Creation
- Customer booking directly through the Web Site
- Booking blocking / Unblocking for pending payments with a time limit for payment
- Immediate booking confirmation by Email
- Smart search panel for admin and user
- Coupon Code Integration
- Different language option
- Domain Name Booking
- Hosting of 2 GB
-

The features accessible to user are as follows:

- **Admin: (Web-based application)**
 - Option to add/update/delete design photo and create links
 - Booking management
 - Design booking , means client can upload his/her picture from web site side .Then admin can transfer this design to him/her
 - Slider/contact us/admin manageable from admin

- Dashboard view with graph of daily booking, monthly booking
- Collect the payment through payment gateway
- Can track the booking
- Add, viewing and updation of customer
- Customer Categories are normal, regular and permanent
- First time booking will come into the normal booking
- If one customer do booking two time then he/she will come into regular customer categories
- If One customer do booking more then three time in a month then it will come into permanent categories
- Enquiry panel
- **Accounting Management:** According to reports wise
- **Smart Searching :** Can search according to various filters
- **Smart reporting :** Reporting management
- Setting up of cancellation policies
- Discount Offering option

Customer or Guest User(Web):

- Slider
- Photo gallery According to classification
- Customer Login
- Add to cart facilities
- After payment transferred , customer can get link on email for download the design
- Customer can upload his/her photo also after payment transferred
- Customer can view history of services booked
- Customer can take enquiry with photos upload
- Coupon code application opting to take discount .
- About us page
- Contact us page

Login module:

- Encrypted passwords for all users in our data base and single login using one for partners even though partner logs in multiple tabs and maintain single session in the same browser

Management module:

- Management should get daily , weekly, monthly auto report emails about below mentioned details
 - a. Total number of bookings
 - b. Total number new customers
 - c. No of profile created by customers
 - d. Failed booking count
 - e. Cancel booking count

2.2 Resources Specification:

Following is the headcount of resources involved in the development of these applications:

1. Project Lead: 1
2. Java Developers:1

- 3. Designer:1
- 4. Tester:1

2.3 Assumptions

We are expecting this resource requirement to be flexible and may increase based on further features added by the client later. However, chances are rare.

2.4 Delivery Specifications

The project requires tight delivery schedule and would be delivered in following modules:

Module	Components	Completion Days
Module 1	Includes: a. UI design of entire web site on all devices b. UI verification	3
Module 2	Includes Web portal functionalities achievement	10
Module 3	Includes: a. Testing b. Test deployment c. UAT d. Bug fixing e. Final deployment	7
Module 4	Implementation on web server	

Total time required for the project is 20 working days.

2.5 Cost of Development

The project cost estimation based on follows

Whole cost to designing and development of project is INR 15,000 + GST

2.6 Inclusions & Deliverables Whole application, with 6 working month's free maintenance

2.7 cost of Upgradation version and renewal of maintenance

This will be taken place after 6 months, for next 6 months

Payment Terms: 50% as upfront + 50% after the completion

IF you do one shot payment in upfront then costing will be INR 13,000 + GST

Scope to be fulfilled by Client

Below listed is a list of necessities to be fulfilled by the client

- Confirmation of scope
- If scope any point increase then charges will be apply
- Three designs Template of web portal will be provided by us , client need to confirm from it . otherwise charges will be applicable.
- Content and image to be added in the application.
- More elaborate requirements with explaining the setup and current system and complete scope of the solution, For this please conduct a meeting at client side